

PRODUCTS • SERVICES • PRICES



334 E. CAMPBELL AVENUE

C A M P B E L L

C A L I F O R N I A

9 5 0 0 8

REPS, INC.

Phone: 408.871.8586 • Fax: 408.871.8581

Email us at: reps@repsweb.com

FLYERS (8.5 X11)



PAPER TYPE	SIDES	COLOR	QTY *	PRICE	ADD'L / REPRINT **
Laser (80# text)	double	full color	50	\$108	\$0.99 ea.
			100	\$125	
		b/w	50	\$31	\$0.24 ea.
			100	\$47	
	single	full color	50	\$88	\$0.89 ea.
			100	\$109	
		b/w	50	\$25	\$0.12 ea.
			100	\$35	
Card Stock (100# cover)	double	full color	100	\$150	\$1.25 ea.
		b/w	100	\$135	\$1.15 ea.
	single	full color	100	\$125	\$0.99 ea.
		b/w	100	\$35	\$0.18 ea.

Included in the Price:

- Graphic design & layout
- Optional photography (within Santa Clara County except Gilroy, Morgan Hill, Mtn View)

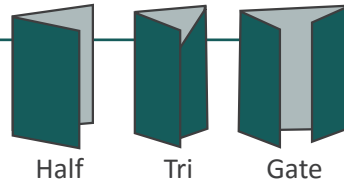
* MINIMUM ORDER QUANTITIES:

Orders with less than the minimum quantity will be charged the minimum quantity price.

PRODUCT	Min. QTY
Laser Flyer	50
Laser Brochure	50
Card Stock Flyer	100
Card Stock Brochure	100
Poster	1
Postcard	200
Reprints	50

BROCHURES (11X17)

FOLDS:



PAPER TYPE	FOLDS	COLOR	QTY*	PRICE	ADD'L / REPRINT **
Laser (80# text)	HalfFold	4 color	50	\$125	\$1.25 ea.
			100	\$175	
		b/w	50	\$45	\$0.40 ea.
			100	\$55	
	TriFold & GateFold	4 color	50	\$135	\$1.35 ea.
			100	\$185	
		b/w	50	\$55	\$0.45 ea.
			100	\$65	
Card Stock (100# cover)	HalfFold	4 Color	100	\$199	\$1.50 ea.
		b/w	100	\$150	\$1.30 ea.
	TriFold & GateFold	4 color or b/w	100	225	\$1.99 ea.

** Camera Ready Artwork

is printed at Add'l/Reprint price



- Preferred formats: jpg, pdf
- Layouts must include "bleed and "margin

Custom Orders:

Just because it is not on this list doesn't mean we can't do it! If you'd like to order a project that does not fit these descriptions please call or email with your project specifications so we can customize a price quote for you.



POSTCARDS (\$20 SETUP FEE)

SIZE	COLOR	QTY *	PRICE
 Large 8.5x5.5	full color	200-499	\$0.27 ea.
		500-749	\$0.24 ea.
		750-999	\$0.23 ea.
	b/w	1000-1500	\$0.22 ea.
		200-499	\$0.15 ea.
		500-999	\$0.135 ea.
 Jumbo 11x5.5	full color	1000-1499	\$0.12 ea.
		1500-2000	\$0.105 ea.
		200-499	\$0.29 ea.
	b/w	500-749	\$0.26 ea.
		750-999	\$0.24 ea.

FIGURING THE COST TO MAIL:

- \$20 setup fee
- + Printing (size, qty)
- + Processing
- + Tabbing*
- + Postage**
- = TOTAL COST

*Tabbing not needed for postcards, but is required for folded mailers

**Postage is determined by USPS and varies depending on address

NEWSLETTERS (\$20 SETUP FEE)

SIZE	COLOR	QTY *	PRICE
8.5x11	full color	200-499	\$0.32 ea.
		>500	\$0.30 ea.
	b/w	200-499	\$0.20 ea.
		>500	\$0.18 ea.
11x17	full color	200-499	\$0.38 ea.
		>500	\$0.36 ea.
	b/w	200-499	\$0.25 ea.
		>500	\$0.23 ea.

MAIL PROCESSING & ADDRESS IMPRINTING

QTY	PRICE*	* MAIL PROCESSING PRICE DOES NOT INCLUDE POSTAGE
1-499	\$0.15/per address	
500-2499	\$0.125/per address	
2500-5000	\$0.10/per address	

Mailing list/Farms acceptable formats: .xlsx, .xls, .csv

TABBING (REQUIRED BY USPS FOR FOLDED MAILERS)

\$0.12 per pc. - minimum \$30 charge

Mailing and Postage Disclaimer

Unless otherwise requested, products that are mailed are processed and mailed Bulk Rate/Standard postage. We presort and direct imprint the addresses for a more professional look. We deliver the pieces with the required paperwork to the regional post office at Lundy for faster delivery and lower postage. HOWEVER, delivery of standard mail can take up to 14 business days. Once we deliver the pieces and the correct paperwork to the post office, our liability for the project ends. We can not and will not take responsibility for the post office to ultimately deliver the pieces. Upon request, we will furnish you with a PDF file of "Postal One! Mailing Status Report". If you prefer and your pieces are time sensitive, you may want to consider sending them First Class. We still take no responsibility for timely delivery.

BUSINESS CARDS



QTY	PRICE	
	NO UV*	w/UV*
250	\$45	\$55
500	\$65	\$75
1000	\$75	\$95

Turnaround: Minimum 5-7 business days.

Pricing is the same for double or single sided cards

*** UV Coating Adds extra gloss, weight and protection but is not good for writing on**

POSTERS (24" X 36")



Easel stand not included	PRICE
Print only	\$95
Print/Mount on Foam Board/Laminate	\$120

Additional Services:

Photography w/ Print Order	Complimentary with print orders for properties in Santa Clara County, with the exception of Gilroy, Morgan Hill and Mtn. View
Delivery	Free within in 10 miles of REPS. \$25 Shipping/delivery outside 10 mile radius. Must meet minimum order requirements (see inside)
Rush Order	\$25 extra charge for less than 48 Hour turn around
UV Coating	\$10 Set up Fee + \$0.10 per side, per piece
High Resolution Digital File	\$45 for a hi-res, clean (no watermark) digital version of art in PDF or JPG format
Graphic Design	\$65/hour for design work not in conjunction with a print order

The FAQs and the Facts . . .

What Is The Turnaround Time?

Please allow up to 48 hours for the first proof. Once artwork is approved, please allow up to 48 hours for the completed project. If we are mailing and/or addressing your project for the post office, please allow additional 3 days. In most cases, we can complete your project from start to finish within 3-4 days for non-mailing projects. If you require less than 48 hours to complete your project we will try to accommodate your needs, but a \$25 dollar rush charge may apply.

How Will I Receive A Proof And Give Approval?

All proofs will be sent via email, unless a hardcopy proof is requested for review for color accuracy. We must receive written approval via email for our records. We cannot accept verbal approvals.

How Should I Communicate Changes To My Artwork?

We recommend all changes be emailed to us for best efficiency and cost effectiveness OR we can have the designer call you when they are working on your project. Typically the first fifteen minutes are free, thereafter \$65/hour.

Can I Get A High-Res Proof/Camera Ready Artwork From You?

We can relinquish the artwork to you for an additional \$45 without the REPS Proof watermark.

Why Is My Color Proof Different From My Final Product?

Each digital printer and monitor varies. We cannot guarantee that we will match the color to your specifications. However, we can print a hardcopy proof for you to review before the project is completed---please let us know in advance before approving the project.

Do You Offer Copywriting?

No, we do not offer any copywriting services. Content and text is provided by the customer.

What Type Of Files Do You Accept For Camera Ready Artwork?

PDF or JPG --distilled in CMYK mode at 300dpi, with links and fonts embedded. Layouts must include .25" margin and .25" bleeds. Please note: We are not responsible for typos, pixelation, resolution, and or color accuracy for camera ready artwork.

What Payment Methods Do You Accept?

Before all projects are started we need to have your credit card on file. Once the project is completed we can charge it to your credit card on file or accept payment by check. We will not deliver any project until payment is received. Visa, Mastercard, American Express, and Discover are accepted.

Will You Design The Project For Me?

Yes, for standard property flyers and brochures graphic design services are complimentary. For postcards there is a \$20 setup fee and for all other projects we charge \$65/hour for graphic design services including consultation via phone, email or in person. We recommend the client to submit all content, including any mockup that you might have, before meeting with the designer to cut down your cost.

Do You Offer Database Creation?

No, REPS cannot generate a database. Your title rep will be happy to provide that service to you.

What Type Of Database Format Do You Accept?

Excel is the preferred format for your database. Comma tab delimited also are accepted.

Our Cancellation Policy:

- Cancellation fee BEFORE design is completed - No Charge
- Cancellation fee AFTER design is completed - \$20.00
- Cancellation fee after printing of project - 1/2 of the normal price