



**334 E. CAMPBELL AVENUE**  
CAMPBELL, CA 95008

REAL ESTATE PROMOTIONAL SERVICES

**REPS, INC.**

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# FLYERS (8.5 X11)

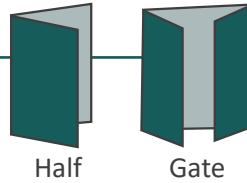


PRICES ARE FOR 2-SIDED FLYERS  
(1-SIDED FLYERS = SAME PRICE)

PAPER TYPE	COLOR	QTY *	PRICE	EACH ADD'L/REPRINT **
Laser (80# text) (Thinner)	full color	50	\$95	\$0.99 ea.
		100	\$125	
Card Stock (100# cover) (Thicker)	full color	50	\$108	\$0.99 ea.
		100	\$170	

# BROCHURES (11X17)

FOLDS:



PRICES ARE FOR EITHER FOLD

PAPER TYPE	COLOR	QTY *	PRICE	EACH ADD'L/REPRINT **
Laser (80# text) (Thinner)	full color	50	\$110	\$1.25 ea.
		100	\$150	
Card Stock (100# cover) (Thicker)	full color	50	\$125	\$1.50 ea.
		100	\$199	

# TRI-PANEL BROCHURE (11X25)



Please allow an extra day on turnaround

PAPER TYPE	FOLDS	COLOR	QTY*	PRICE	ADD'L / REPRINT **
Card Stock (100# cover)	TriFold	4 color or b/w	100	\$375	\$3.45 ea.

*Serving Customers with a Single Minded Pursuit of Excellence*

### Custom Orders:

Just because it is not on this list doesn't mean we can't do it! If you'd like to order a project that does not fit these descriptions please call or email with your project specifications so we can customize a price quote for you.

### \* MINIMUM ORDER QUANTITIES:

Orders with less than the minimum quantity will be charged the minimum quantity price.




PRODUCT	Min. QTY
Laser Flyer	50
Laser Brochure	50
Card Stock Flyer	50
Card Stock Brochure	50
Poster	1
Postcard	200
Reprints	50

\*\* **Camera Ready Artwork** is printed at Add'l/Reprint price

- Preferred formats: jpg, pdf
- Layouts must include 1/4" 1/4" bleed and 1/4" margin

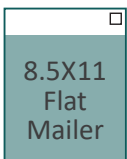


# POSTCARDS (\$25 SETUP FEE)

SIZE	COLOR	QTY *	PRICE
 <b>LARGE</b> 8.5x5.5	full color	200-499	\$0.29 ea.
		500-749	\$0.26 ea.
		750-999	\$0.25 ea.
		1000-1500	\$0.24 ea.
 <b>JUMBO</b> 11x5.5	full color	200-499	\$0.31 ea.
		500-999	\$0.28 ea.
		1000-1499	\$0.26 ea.
 11x6	full color	1500-2000	\$0.24 ea.
		200-499	\$0.32 ea.
		500-999	\$0.30 ea.
		1000-1499	\$0.28 ea.
		1500-2000	\$0.26 ea.

Smaller 7x5 postcards are also available at these Qty / Prices

# 8.5x11 FLAT MAILER (\$30 SETUP FEE)

 8.5X11 Flat Mailer	full color	200-499	\$0.38 ea.
		500-999	\$0.36 ea.
		1000-1499	\$0.34 ea.
		1500-2000	\$0.32 ea.

### FIGURING THE COST TO MAIL:

- \$25-\$35 setup fee
  - + Printing (size,qty)
  - + Processing
  - + Tabbing\*
  - + Postage\*\*
  - = TOTAL COST
- \*Tabbing not needed for postcards, but is required for folded mailers
- \*\*Postage is determined by USPS and varies depending on address

❖ Qualifies for EDDM

### Mailing and Postage Disclaimer

Unless otherwise requested, products that are mailed are processed and mailed Bulk Rate/Standard postage. We presort and direct imprint the addresses for a more professional look. We deliver the pieces with the required paperwork to the regional post office at Lundy for faster delivery and lower postage. HOWEVER, delivery of standard mail can take up to 14 business days. Once we deliver the pieces and the correct paperwork to the post office, our liability for the project ends. We can not and will not take responsibility for the post office to ultimately deliver the pieces. Upon request, we will furnish you with a PDF file of "Postal One! Mailing Status Report". If you prefer and your pieces are time sensitive, you may want to consider sending them First Class. We still take no responsibility for timely delivery.

# NEWSLETTERS (\$30 SETUP FEE)

SIZE	COLOR	QTY *	PRICE
8.5x11	full color	200-499	\$0.32 ea.
		>500	\$0.30 ea.
11x17	full color	200-499	\$0.38 ea.
		>500	\$0.36 ea.

# DESIGN ONLY (\$65/HOUR)

If you only need our design services and don't need us to print your piece, we charge \$65/hour. Most projects can be completed in under 3 hours. Any PDFs, JPGs, etc, will be provided at no additional charge.

## MAIL PROCESSING & ADDRESS IMPRINTING

QTY	PRICE*	* MAIL PROCESSING PRICE DOES NOT INCLUDE POSTAGE
1-499	\$0.16/per address	
500-2499	\$0.13/per address	
2500-5000	\$0.10/per address	

Mailing list/Farms acceptable formats: .xlsx, .xls, .csv

## TABBING (REQUIRED BY USPS FOR FOLDED MAILERS)

\$0.13 per pc. - minimum \$30 charge

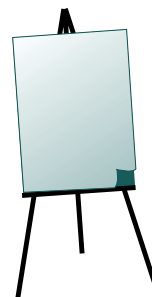
# BUSINESS CARDS

JOE AGENT  
555.555.5555  
joe@email.com

QTY	PRICE	Turnaround: Minimum 2-3 business days.
250	\$55	Pricing is the same for double or single sided cards
500	\$75	* UV Coating Adds extra gloss, weight and protection but is not good for writing on
1000	\$95	

# LETTERHEAD \$0.22 ea. up to 500 copies on 80# Laser

# POSTERS 2 X 3 FEET (24" X 36")



Easel stand not included	PRICE
Print Only <small>Camera Ready Art Provided By Customer</small>	\$35
Design & Print	\$45
Print/Mount/Laminate <small>Camera Ready Art Provided By Customer</small>	\$95
Design/Print Mount/Laminate	\$125

Other sizes available, call for pricing (Up to 36x48)

## Additional Services:

Rush Order	\$25 extra charge for less than 48 Hour turn around
UV Coating	\$10 Set up Fee + \$0.10 per side, per piece
High Resolution Digital File	\$45 for a hi-res, clean (no watermark) digital version of art in PDF or JPG format; \$25 if in conjunction with a print order
Copy Writing	\$65/hour Data and info provided by client
Graphic Design	\$65/hour for design work not in conjunction with a print order

## The FAQs and the Facts . . .

### What Is The Turnaround Time?

Please allow up to 48 hours for the first proof. Once artwork is approved, please allow up to 48 hours for the completed project. If we are mailing and/or addressing your project for the post office, please allow additional 3 days. In most cases, we can complete your project from start to finish within 3-4 days for non-mailing projects. If you require less than 48 hours to complete your project we will try to accommodate your needs, but a \$25 dollar rush charge may apply.

### How Will I Receive A Proof And Give Approval?

All proofs will be sent via email (unless a hardcopy proof is requested) for review and for color accuracy. We must receive written approval via email for our records before we print. We cannot accept verbal approvals.

### How Should I Communicate Changes To My Artwork?

We recommend all changes be emailed to us for best efficiency and cost effectiveness. If you exceed 6 proofs in back-and-forth emailing, however, we will charge an extra amount commensurate to our additional time spent (unless it's to correct a mistake we made).

We can also have the designer call you when they are working on your project. Typically the first fifteen minutes are free, thereafter \$65/hour.

### Can I Get A High-Res Proof/Camera Ready Artwork From You?

We can relinquish the artwork to you for an additional \$45 without the REPS Proof watermark.

### Why Is My Color Proof Different From My Final Product?

Each digital printer and monitor varies. We cannot guarantee that we will match the color to your specifications. However, we can print a hardcopy proof for you to review before the project is completed – please let us know in advance before approving the project.

### Do You Offer Copywriting?

Yes, we do offer copy writing services but basic content and data for the copy writer to work with is provided by the client, we do not research.

### Our Cancellation Policy:

- Cancellation fee BEFORE design is completed - No Charge
- Cancellation fee AFTER design is completed - \$20.00
- Cancellation fee after printing of project - 1/2 of the normal price

### What Type Of Files Do You Accept For Camera Ready Artwork?

PDF or JPG – distilled in CMYK mode at 300dpi, with links and fonts embedded. Layouts must include .25" margin and .25" bleeds. Please note: We are not responsible for typos, pixelation, resolution, and or color accuracy for camera ready artwork.

### What Payment Methods Do You Accept?

Before all projects are started we need to have your credit card on file. Once the project is completed we can charge it to your credit card on file or accept payment by check. We will not deliver any project until payment is received. Visa, Mastercard, American Express, and Discover are accepted.

### Will You Design The Project For Me?

Yes, for standard property flyers and brochures, graphic design services are complimentary. For postcards there is a \$25 setup fee, 8.5x11 flat mailers and newsletters a \$30 setup fee, and for all other projects we charge \$65/hour for graphic design services including consultation via phone, email or in person. We recommend the client to submit all content, including any mockup that you might have, before meeting with the designer to cut down your cost.

### Do You Offer Database Creation?

No, REPS cannot generate a database. Your title rep will be happy to provide that service to you.

### What Type Of Database Format Do You Accept?

Excel is the preferred format for your database. Comma tab delimited also are accepted.